

# On the Usage of Feature Ranking and Selection Techniques to classify Heterogenous I.T. Ticketing Data

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## Abstract

In today's internet world, I.T. ticketing services are potentially increasing across many corporations. Therefore, the automatic classification of I.T. tickets has become a significant challenge. Feature selection becomes most important, particularly in data sets with several variables and features. However, enhance classification's precision and performance by stopping insignificant variables. This Automation in unsupervised ticket classification is a massive impediment to improving the I.T. support systems. Through our earlier research, we have categorized the unsupervised ticket dataset. As a result, we have converted the dataset into a supervised dataset. In this article, the classification of different I.T. tickets. Machine learning algorithms such as Support Vector Machine (SVM), Gaussian Naïve Bayesian, Decision Trees, logistics regression, and K.N.N. were used. In addition, we have used Feature ranking and feature selection techniques to improve the efficiency of Machine Learning algorithms.

## Keywords:

*Machine Learning, Incident Response, Text Mining, Support Vector Machine, Deep Learning.*

## 1. Introduction

While the global economy has focused on services rather than products, technological advancements have kept pace. Because of the wide range of electronic platforms that offer services, information technology has become a vital part of our daily lives [1]. Many people use them for leisure, shopping, and other activities. Every company now has a collection of applications that have evolved due to digitization. A large and complicated I.T. infrastructure is needed to support this product line. [2] These advances demonstrate that I.T. support systems are critical in an organization's support operations. In contrast, huge organizations spend millions of dollars on commercial text classification algorithms for small enterprises. These procedures are usually elaborate, one-size-fits-all programs that emphasize accuracy at the expense of speed.

An I.T. company workers face various difficulties, including challenges with buildings and infrastructure, software, and H.R. issues. The I.T. service desk or Helpdesk, which is often accessible over the Internet, is

used by employees of an organization to report an issue [3]. The problem tickets will be assigned to the relevant domain expert group or service desk representative based on the ticket category. Ticket categories, priority, and severity are just a few of the structured fields in web based I.T. service desk solutions [4]. A free-form field called "ticket description" allows the user to submit a description of the ticket in their language. Employees manually select the problem's category, priority, and severity, as well as its description in standard English, while creating trouble tickets. Manual selection of the ticket category by the end user may lead to an incorrect ticket classification because it is based on the user's impression of the problem and if the user has registered the issue in the relevant category [5]. When tickets are incorrectly categorized, they will be sent to the wrong resolution group, which will cause a delay in resolving the issue of tickets. Conventional service desk systems work best with well-structured datasets [6].

We can use a variety of machine learning approaches to build an automatic ticket classification system that addresses all of these issues. For example, to categorize a service desk ticket, an automated ticket classifier analyses the ticket's end-description user in natural language, which uses both supervised and unsupervised machine learning approaches to build ticket classifier models [7]. Furthermore, classifier models can be constructed using supervised machine learning techniques such as classification algorithms when the label or category of historical ticket data is known [8]. Therefore, this paper proposes a machine-learning-based classification of I.T. tickets.

## 2. Related Work

The information will most likely be presented as free text if a ticket is generated automatically. Because machine learning models can only take in numeric or categorical data, it is impossible to apply machine learning to the process. A strategy for constructing an automated service desk ticket classifier system was created by Paramesh S.P et al. [8], who did their research by analyzing data from I.T. infrastructure helpdesks. Traditional supervised machine learning methods, such as

logistic regression, K.N.N., M.N.B., and SVM, are used to construct classification models. During the procedure known as "preprocessing," the author investigates many different strategies for resolving data-related problems [10]. A comprehensive investigation is carried out into the methods that can be used to deal with undesirable, imbalanced, or wrongly labeled data. The SVM performed significantly better than any other model examined in other classification models. S. Agarwal et al. [3] stress the importance of establishing a system that gathers knowledge about different kinds of I.T. infrastructure issues and provides automatic resolution for new issue tickets [11]. For the task to be finished, the system uses previously submitted problem tickets and the data accompanying those resolutions. Machine learning and natural language processing techniques are utilized during a system's development [12].

Symonenko et al. [13] tried to analyze the tickets by manually evaluating them using n-gram analysis and contextual mining. The resulting model had an error rate of only 1.4 percent when classifying each ticket into the appropriate root cause category. Medem et al. [14] developed Trouble Miner to sort trouble tickets according to their underlying causes. According to the results of the study, most tickets are caused by disruptions in the network cables and routers. Kenneth [15] constructed regression and classification models to predict the resolution times. It was decided to eliminate the fields that held text data because the text had to be entered by a human every time. There is also a text area included in this thesis; however, the text within it is not produced by a person but rather by a machine. Because of this, the text box would be mined for helpful information. Regarding classification, the resolution time was divided into three categories, and the resulting model had an accuracy of approximately 74.5 percent. On the other hand, when it came to regression, the artificial neural network had the lowest M.A.E., which was 24.8 hours [16]. Lofgren [17] employed data mining and machine learning methods to determine the underlying cause of network issues. This allowed him to provide engineers with actionable recommendations and, as a result, reduce the amount of time spent on the process of troubleshooting. The model had an accuracy of up to 90 percent when predicting the root cause of the most prevalent root cause and only 70 percent when discriminating between up to 20 different root causes [18].

### 3. Methods

The current dataset is unlabeled and unsupervised. As a result of our prior study, the unsupervised ticket dataset has been categorized and labelled, and as a direct consequence, the dataset has been transformed into a supervised dataset [19]. The below diagram presents a

pictorial representation of our approach. In the obtained dataset, the body attribute is textual, whereas all the others are numerical. Hence, we have carried out different types of performance analysis. Applying predictive models, feature ranking, and selection techniques to the dataset with the body attribute and without the body attribute. To use the body attribute in the dataset, preprocessing was carried out to convert the textual data in the body tag to numerical data. To perform this, we must use the count vectorizer library [20]. After the conversion is done, one more preprocessing step is carried out, i.e., to normalize all the data into a range of 0 to 1. After this step, feature ranking is carried out to understand which features are of utmost importance, and the feature selection technique is used to improve the efficiency of the predictive models such as the Support Vector Machine Classifier (SVM/SVC), Gaussian Naive Bayesian, Decision Trees, logistical regression, and K.N.N. The settlement curves produced at SG1 have been illustrated in Figure 2(a) and SG2 has been illustrated in Figure 2(b).

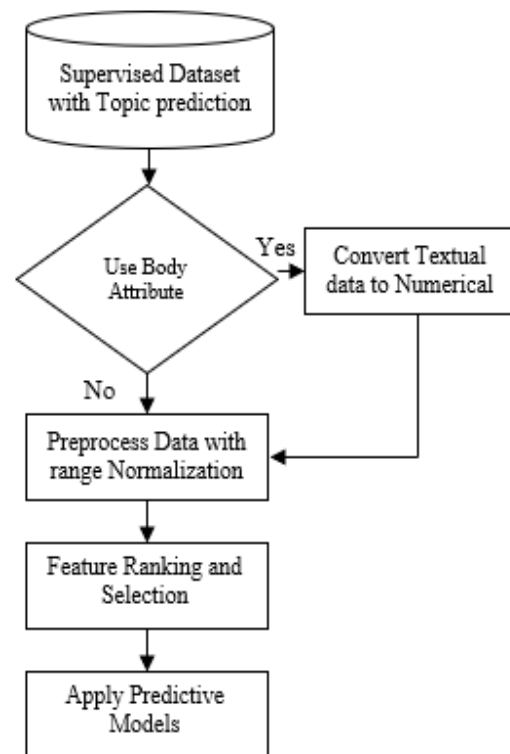


Figure 1. Shows the flowchart of the Proposed approach

### 4. Dataset

This dataset was retrieved after performing clustering and labeling mechanisms obtained from our previous study. The best resultant algorithm of the survey LDA

based Topic Prediction, which contains the 13 topics, was used as the target attribute for classification.

The dataset includes a total of 47664 incidents initially taken from the ServiceNow platform [21]. Table 1 shows how the characteristics in the dataset were used to perform this study. Yes/No values in the usage column suggest the usage of a particular feature for this study.

**4.1 Environment**

To conduct this research, we have used the following experimental setup. We have used python programming language and Jupiter notebook. Also, an Intel i5 processor with 32 GB RAM was used to conduct this study.

**4.2 Logistic Regression**

Logistic regression is an additional strong supervised machine learning technique that is utilized for situations involving binary classification (when the target is categorical). The best approach to conceptualize logistic regression is as a kind of linear regression that is specifically designed to address categorization issues. In its most basic form, logistic regression models binary output variables by employing the logistic function. For example, the values of  $b_0+b_1x$  can be comparable to the linear regression equation  $y=bx+c$ [22].

$$F(x) = \frac{1}{1+e^{-(b_0+b_1x)}} \tag{1}$$

**4.3 Attributes In The Data Set**

The body attribute contains textual data, whereas all other fields contain numerical data. Hence, a separate analysis was conducted to identify the performance of classification algorithms using the body attribute.

The range for logistic regression is between 0 and 1, but the range for linear regression is unbounded. This is the primary distinction between the two types of regression[23]. In addition, in contrast to linear regression, logistic regression does not mandate the existence of a linear connection between the variables that serve as inputs and those that are analyzed as outputs.

**4.4 SVM**

Support vector machines, often known as SVMs, are a common approach for classification and regression analysis utilizing data analysis and pattern recognition[24]. A more realistic description of a support vector machine would specify that it constructs a hyperplane or collection of hyperplanes to categorize all inputs in a space that is either high-dimensional or even infinite. Support vectors are the values that are situated in the closest proximity to the categorization boundary[26]. The support vector machine (SVM) aims to achieve a margin that is as large

as possible between the hyperplane and the support vectors[27].

Table 1. The performance

| Attribute        | Description  | Usage |
|------------------|--|-------|
| Topic Prediction | This contains the topic prediction values ranging from 1 to 13   | Yes   |
| Body             | This field contains the agent entry of the ticket description  | *     |
| Ticket type      | This field contains a Numerical Value of either 0 or 1, 0 refers to email, and 1 relates to phone                        | Yes   |
| Category         | This field contains a numerical value ranging from 0 to 12   | Yes   |
| Sub_category1    | This field contains a numerical value ranging from 0 to 58   | Yes   |
| Sub_category2    | This field contains a numerical value ranging from 0 to 118  | Yes   |
| Business Service | This field contains a numerical value ranging from 0 to 102  | Yes   |
| Urgency          | This field contains a numerical value ranging from 0 to 3. 3 denotes a very urgent ticket, while 0 indicates no urgency. | Yes   |
| Impact           | This field contains a numerical value ranging from 0 to 4. 5 signifies the highest impact and zero are the lowest.       | Yes   |

**4.5 Random Forest**

The development of a large number of primary decision trees in the training phase, followed by a vote based on the results across all of the trees in the

classification phase, is the fundamental idea underpinning the random forest method[28]. During the training phase, random forests use a technique known as bagging as a general strategy to apply to individual trees inside the ensemble. When using bagging, a random sample from the training set is selected with the replacement several times, and trees are fitted to these samples. Every tree develops naturally without any intervention from pruning[29].

**4.6 Decision Trees**

Training from decision trees is a kind of supervised machine learning that involves generating a decision tree from a set of training data[30]. Decision tree learning A predictive model known as a decision tree is a projection that moves from observations about an object to predictions about the value it is supposed to have.

**4.7 Gaussian Naive Bayes**

The Gaussian Naive Bayes method is a variation of the Naive Bayes approach that adheres to the Gaussian normal distribution and works with continuous data. In the

process referred to as Gaussian Naive Bayes, constant values associated with each feature are believed to follow a Gaussian distribution[31]. Therefore, "Normal distribution" may also refer to a "Gaussian distribution." It produces a bell-shaped curve when plotted, which is symmetric around the mean of the feature values.

**4.8 K.N.N.**

The k-nearest neighbors (kNN) classification algorithm is simple yet reliable. To classify a new instance, the k closest neighbors of the cases are first chosen, and then the main class of those k neighbors is used to determine the type that the new instance will be placed. Therefore, when the kNN technique is used to classify data, the value selected for the parameter k significantly impacts the accuracy of the results[32].

**4.9 Feature Ranking And Selection**

Feature selection is a procedure in which you automatically pick those features in your data that contribute the most to the prediction variable or output in which you are interested. This selection is made via a process known as feature extraction[33]. The following are some of the advantages that come from completing feature selection before modelling your data:

To avoid overfitting, collect fewer duplicate data. This will offer the model a performance boost and result in fewer opportunities to make judgments based on noise. In addition, it reduces the amount of time needed for training. Since there is less data, the algorithms train more quickly[34].

**4.10 Chi-Square**

Chi-Square feature selection is an example of a feature selection approach that is often used while working with text data[35]. For instance, in statistics, the Chi-Square test is used to determine whether or not two occurrences may be considered independent. To be more explicit, we utilize it in the feature selection process to determine whether or not the incidence of a specific word and the occurrence of a particular class are independent of one another.

$$\chi^2 = \sum(O_i - E_i)^2/E_i \tag{2}$$

O<sub>i</sub> = Actual Observation E<sub>i</sub> = Expectation. If the matching Chi-Square score for each feature is high, this suggests that the null hypothesis H<sub>0</sub> of independence should be rejected and that the occurrence of the feature and class depend on one another[36].

**4.11 R.F.E.**

Recursive feature elimination, often known as R.F.E., is a technique for selecting features that fit a model and eliminating the part (or features) that are the weakest until the necessary number of features has been attained. The

features are prioritized according to the model's coefficient or the feature priority characteristics. R.F.E. makes an effort to remove any dependencies and collinearity present in the model by iteratively deleting a small number of features at each iteration of the loop[37]. R.F.E. necessitates retaining a certain number of features; however, it is not always possible to predict how many elements will be considered legitimate. Therefore, cross-validation is used with R.F.E. to score several feature subsets and choose the collection of features with the highest score. This allows for the optimum features to be determined.

Table 2 Features Rankings without Body Attribute using R.F.E.

| <i>Feature Ranking using R.F.E. without Body</i> | <i>Logistic Regression</i> | <i>Random Forest</i> | <i>Decision Trees</i> |
|--|----------------------------|----------------------|-----------------------|
| Ticket Type                                      | 1                          | 5                    | 5                     |
| Category   | 2                          | 3                    | 3                     |
| Sub Category 1                                   | 3                          | 1                    | 1                     |
| Sub Category 2                                   | 5                          | 1                    | 1                     |
| Business   | 4                          | 1                    | 1                     |
| Urgency  | 1                          | 2                    | 2                     |
| Impact   | 1                          | 4                    | 4                     |

Table 2 Features Rankings with Body Attribute using R.F.E.

| <i>Feature Ranking using R.F.E. without Body</i> | <i>Logistic Regression</i> | <i>Random Forest</i> | <i>Decision Trees</i> |
|--|----------------------------|----------------------|-----------------------|
| Ticket Type                                      | 2                          | 8                    | 8                     |
| Category   | 5                          | 1                    | 1                     |
| Sub Category 1                                   | 6                          | 1                    | 1                     |
| Sub Category 2                                   | 8                          | 1                    | 1                     |
| Business   | 7                          | 1                    | 1                     |
| Urgency  | 4                          | 1                    | 1                     |
| Impact   | 3                          | 7                    | 7                     |
| Body   | 1                          | (2-6)                | (2-6)                 |

Table 3 Performance of R.F.E. for Feature Ranking

| <i>Performance Measures</i> |         | <i>Logistic Regression</i> | <i>Random Forest</i> | <i>Decision Trees</i> |
|-----------------------------|---------|----------------------------|----------------------|-----------------------|
| Accuracy                    | Without | 87.35                      | 85.41                | 85.42                 |
| Specificity                 | Body    | 95.45                      | 94.56                | 94.83                 |
| Sensitivity                 |         | 98.43                      | 97.12                | 97.34                 |
| Accuracy                    | With    | 81.03                      | 80.86                | 82.14                 |
| Specificity                 | Body    | 91.33                      | 90.77                | 92.07                 |
| Sensitivity                 |         | 95.43                      | 94.58                | 96.09                 |

**5. RESULT**

The category attribute in the dataset consists of 13 categories. All the tickets in the dataset are labelled with topic prediction results from our earlier research work. These tickets are used as input for the predictive models. To analyze the results and performance, we have conducted a detailed study on using the body tag without using the body.

(2)

Table 4 Performance of Chi-Square on With and without Body Attribute

| <i>Without Body</i> |                 |                    |                    |
|---------------------|-----------------|--------------------|--------------------|
|                     | <i>Accuracy</i> | <i>Specificity</i> | <i>Sensitivity</i> |
| Logistic Regression | 87.45           | 95.65              | 98.51              |
| SVC                 | 87.36           | 95.44              | 98.50              |
| Random Forest       | 85.26           | 94.43              | 97.21              |
| Decision Trees      | 85.41           | 94.88              | 97.56              |
| Gaussian            | 87.03           | 95.03              | 98.04              |
| KNN                 | 89.22           | 96.55              | 98.91              |
| <i>With Body</i>    |                 |                    |                    |
|                     | <i>Accuracy</i> | <i>Specificity</i> | <i>Sensitivity</i> |
| Logistic Regression | 82.52           | 92.74              | 96.31              |
| SVC                 | 86.86           | 94.91              | 97.1               |
| Random Forest       | 80.81           | 90.79              | 94.65              |
| Decision Trees      | 81.61           | 91.56              | 95.88              |
| Gaussian            | 82.03           | 92.15              | 96.23              |
| KNN                 | 83.55           | 93.27              | 96.59              |

Tables 1,2,3 and 4 show the results of the performance analysis. Table1 shows the result of Recursive Feature elimination on the obtained dataset[38]. Results show that Random Forest and Decision tree algorithms ranked 1 for Sub category1, Sub category2, and Business attributes. And Logistic Regression ranked 1 for Urgency, impact, and Ticket type attributes[39]. On the other hand, predictive algorithms such as S.V.C., Gaussian Naïve Bayesian, and K.N.N. algorithms were not applicable with R.F.E. and hence denoted as N.A.

Also, we have analyzed the performance of R.F.E. for Feature ranking with and without the body attribute, and the results are presented in Table 3. Decision trees had a higher Accuracy and better specificity and sensitivity when compared with the Logistic regression and Random Forest while using the Body attribute without the body attribute[43],[44],[45]. We have carried out the Chi-Square feature selection technique on our obtained dataset. The number of features value is set to 3.

Feature selection has produced a similar result as the Feature ranking, where features Sub Category1, Subcategory 2, and Business had better results when compared with any other combination of features[46],[47],[48].

Table 4 shows the performance analysis results of employing the chi-square feature selection technique on the predictive models. K.N.N. has a better accuracy of

89.22% over the other models when body attribute is not used, and SVM/SVC had a better accuracy of 86.86% compared with the others. Below figure 2 shows the mean performance of these models.

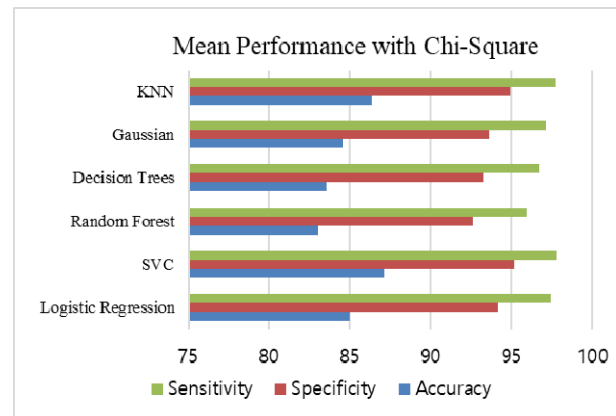


Figure 2. Mean performance of Predictive Models with Chi-Square

To evaluate the overall better predictive model, we have conducted a mean performance analysis where the average is calculated considering accuracy, specificity, and sensitivity for both with and without body attributes[49],[50]. The Random Forest algorithm has the lowest mean accuracy at 83.035%, and S.V.C. has the highest mean accuracy at 87.11%. The Random Forest algorithm has the lowest mean overall performance at 90.53%, whereas the Support Vector Machine Classifier (SVM/SVC) has the highest performance at 93.36%.

### CONCLUSION

As a result of our past work, the unsupervised ticket dataset has been classified and labeled, transforming it into a supervised dataset. In the retrieved dataset, only the body attribute is textual. Through this research, we have conducted performance analysis of several feature ranking and feature selection techniques (R.F.E. and Chi-square) when combined with predictive models such as SVM/SVC, Gaussian Naive Bayesian, Decision Trees, logistical regression, and K.N.N. For Feature ranking, the Decision tree algorithm performed better when compared with the Random Forest or Logistic Regression algorithms. K.N.N. algorithm performed well without using textual data when combined with chi-square. While analyzing the overall performance of predictive models (with and without body attributes), when paired with the Chi-Square feature selection technique, the S.V.C. algorithm outperformed all other methods with a mean accuracy of 87.11%.

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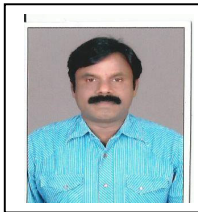
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